Canadian Grapevine Certification Network



Réseau Canadien de Certification de la Vigne

PERMITTED CGCN-RCCV CERTIFICATION CLAIMS POLICY

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TITLE: PERMITTED CGCN-RCCV CERTIFICATION CLAIMS POLICY

SUBJECT: This policy contains the requirements for the use of the CGCN-RCCV name and logo in making certification claims on nursery stock and required paperwork.

Updates

This policy will be amended from time to time, and the most recent version will be published on the CGCN-RCCV website, www.cgcn-rccv.ca. Users should ensure that they are referring to the most recent version.

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Overview

This policy outlines general principles for making Canadian Grapevine Certification Network (CGCN-RCCV) Certified, Certified Plus or Verified claims on nursery stock and required paperwork. A CGCN-RCCV product is a grapevine plant that has tested negative for the viruses of concern and is maintained according to the appropriate Certification level (Verification, Certification Option 1 and/or Certification Option 2) protocol(s). This includes products that:

- 1. Are labeled as "CGCN-RCCV Verified, Certified or Certified Plus."
- 2. Bear the CGCN-RCCV logo.

A CGCN-RCCV certified nursery is a facility that produces grapevine nursery stock *exclusively* according to CGCN-RCCV Verification and/or Certification protocols. A nursery may also produce material verified and/or certified by CGCN-RCCV, as well as non-CGCN-RCCV material, which means the nursery is not wholly certified by CGCN-RCCV and available plants must be distinguished appropriately.

Nurseries that have submitted a Verification and/or Certification Program application to CGCN-RCCV are not eligible to make <u>ANY</u> CGCN-RCCV claims on their facility or material, regardless of the status of the application, until blocks(s) of grapevines have been tested for the purpose of commercial production or until CGCN-RCCV plants are available for order or purchase. Additionally, a nursery that has not renewed their Verification and/or Certification status on a yearly basis, or has failed to meet program standards, ultimately revoking their CGCN-RCCV status, will not be allowed to make <u>ANY</u> CGCN-RCCV claims on their facility and new material.

The CGCN-RCCV Board of Directors reserves the right to revise the policies set out in this document as needed. It is the responsibility of CGCN-RCCV clients to ensure they are adhering to the most updated version of these policies.

Definitions

"Certified" – classification of certified plant that is produced according to CGCN-RCCV Option 2 Certification protocols.

"Certified Plus" - classification of certified plant that is produced according to CGCN-RCCV Option 1 Certification protocols.

"Verified" - classification of verified plant that was produced according to CGCN-RCCV Verification protocols.

Permitted CGCN-RCCV Certification Claims

Plant/Vine Labelling

Should an auditor, inspector and/or CGCN-RCCV Board or staff member visit the nursery facility, they should be able to easily identify CGCN-RCCV material based on plant/vine labelling as described below. Please refer to CGCN-RCCV protocols for how the material should be monitored and maintained.

The labels/tags must distinguish material grown under the CGCN-RCCV Verification and/or Certification program(s) from other types of material, including CGCN-RCCV program specific material and non-CGCN-RCCV material. A typical weather-resistant label attached directly to the grapevine or container and bearing the required information is recommended however any weather-resistant identification method (stickers, paint, pot colour, rubber tape, etc.) approved by CGCN-RCCV may be used. If another identification method other than labels is used, then the facility's records must include the required information and link it to the chosen identification method.

Verification Protocols

Plants that are produced according to the Verification Protocols must be tagged/labelled using weather-resistant material and include one or more of the following distinctions:

- If both the rootstock and scion wood have been verified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV verified material, the product must be tagged/labelled as "CGCN-RCCV verified" (or the words "verified by" followed by the CGCN-RCCV logo).
- If only the scion part of a grafted plant is from material verified by CGCN-RCCV or certified by CGCN-RCCV the tag/label must be tagged/labelled as "scion verified by CGCN-RCCV" (or the words "scion verified by" followed by the CGCN-RCCV logo)

Certification Option 1 Protocols

Plants that are produced according to the Certification Option 1 protocols must be tagged/labelled using weather-resistant material and include one or more of the following distinctions:

- If both the rootstock and scion wood have been certified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV certified material, the product must be tagged/labelled as "CGCN-RCCV certified plus" (or the words "certified plus by" followed by the CGCN-RCCV logo).
- If only the scion part of a grafted plant is from material certified by CGCN-RCCV the plant must be tagged/labelled as "scion certified plus by CGCN-RCCV" (or the words "scion certified plus by"

followed by the *CGCN-RCCV logo*). The nursery has the option to identify the provenance and certification status of the rootstock.

Certification Option 2 Protocols

Plants that are produced according to the Certification Option 2 protocols must be tagged/labelled using weather-resistant material and include one or more of the following distinctions:

- If both the rootstock and scion wood have been certified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV certified material, the product must be tagged/labelled as "CGCN-RCCV certified" (or the words "certified by" followed by the CGCN-RCCV logo).
- If only the scion part of a grafted plant is from material certified by CGCN-RCCV the plant must be tagged/labelled as "scion certified by CGCN-RCCV" (or the words "scion certified by" followed by the CGCN-RCCV logo). The nursery has the option to identify the provenance and certification status of the rootstock.

Grapevines planted in the ground

In a row of grapevines in which every plant consists of the same cultivar/rootstock combination, the grapevines at both ends of the row must be labelled to identify the cultivar/rootstock combination of that row. When more than one combination is planted in a row, each cultivar/rootstock combination must be clearly labelled within the row. Additionally, the tag/label must clearly identify what Generation level it is, and location (i.e., blocks/rows/vines).

Grapevines in pots or pot-in-pot systems (containerized material)

Each potted grapevine or container must be clearly identified to reflect its certified status, Generation level, and the cultivar/rootstock combination.

Invoicing & Shipment Documentation

Verification Protocols

Plants sold under the Verification Protocols must be accompanied by an invoice and shipment documentation that distinguishes CGCN-RCCV plants from non-CGCN-RCCV plants, the CGCN-RCCV perplant levy (\$CAD) amount, and must include one or more of the following:

- If both the rootstock and scion wood have been verified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV verified material, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "CGCN-RCCV Verified."
- If only the scion part of a grafted plant is from material verified by CGCN-RCCV, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "scion verified by CGCN-RCCV."

Certification Option 1 Protocols

Plants sold under the Certification Protocols must be accompanied by an invoice that distinguishes CGCN-RCCV plants from non-CGCN-RCCV plants, the CGCN-RCCV per-plant levy (\$CAD) amount, and must include one or more of the following:

- If both the rootstock and scion wood have been certified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV certified material, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "CGCN-RCCV Certified Plus."
- If only the scion part of a grafted plant is from material certified by CGCN-RCCV, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "scion certified plus by CGCN-RCCV."

Certification Option 2 Protocols

Plants sold under the Certification Protocols must be accompanied by an invoice that distinguishes CGCN-RCCV plants from non-CGCN-RCCV plants, the CGCN-RCCV per-plant levy (\$CAD) amount, and must include one or more of the following:

- If both the rootstock and scion wood have been certified by CGCN-RCCV, or the plant is own-rooted and propagated from CGCN-RCCV certified material, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "CGCN-RCCV Certified."
- If only the scion part of a grafted plant is from material certified by CGCN-RCCV, the invoice must list the variety/clone name and quantity of each plant, and designate it sold as "scion certified by CGCN-RCCV."

Marketing, Communications, and Logo

Please refer to CGCN-RCCV's Marketing, Communications and Graphic Standards policy for guidelines pertaining to CGCN-RCCV name and/or logo use.